

FOR IMMEDIATE RELEASE

American Academy in Rome Launches Digital Guide to Bring the Academy Directly to Mobile Devices

Free Digital Guide on the Bloomberg Connects App Offers an Array of Multimedia Content Relating to AAR's Exhibitions, Programs, and Community

AAR Is First Institution Located in Italy to Become a Bloomberg Connects Partner

[Download the App Here](#) – [Images Available Here](#)

ROME AND NEW YORK (March 31, 2022) –The American Academy in Rome (AAR) launched today a free digital guide on Bloomberg Connects, an arts and culture app by Bloomberg Philanthropies. The app, which can be downloaded from the App Store or Google Play, provides users with a digital experience of the American Academy in Rome, including photos, video, and audio of its unique collections, exhibitions, programs, and residential community members. The American Academy in Rome became the first Bloomberg Connects partner located in Italy.

“With the Academy’s launch on Bloomberg Connects, we are bringing a rich and full depiction of the city of Rome through the eyes of our artists and scholars directly to your phone,” **said Mark Robbins, AAR President and CEO.** “This dynamic interface is another tool to enable us to reach broader audiences, and we thank Bloomberg Philanthropies for empowering more people to discover the Academy’s unique and dynamic community.”

Through the app, people will be able to hear the soft gurgling the Paul Manship fountain in the Academy’s Cortile, see rare books from the Arthur & Janet C. Ross Library, learn about the projects of our current Rome Prize winners and Residents, and virtually tour the Academy’s eleven-acre campus in Rome. Meanwhile, by integrating Bloomberg Connects with in-person programming, like the upcoming spring exhibition, the technology will augment the experience of in-person visitors with exclusive and enriching content.

To begin, the Academy’s guide launched in English, but Italian language will be added to the guide shortly, along with additional content in a variety of formats.

Support

Bloomberg Connects is a project of Bloomberg Philanthropies, which is funding the development of digital programs at leading cultural institutions around the world to increase access and visitor engagement. Learn more at bloombergconnects.org and bloomberg.org.

American Academy in Rome

Established in 1894, the American Academy in Rome (AAR) is America's oldest overseas center for independent studies and advanced research in the arts and humanities. The Academy has since evolved to become a more global and diverse base for artists and scholars to live and work in Rome. The residential community includes a wide range of scholarly and artistic disciplines, which is representative of the United States and is fully engaged with Italy and contemporary international exchange. The support provided by the Academy to Rome Prize and Italian Fellows, and invited Residents, helps strengthen the arts and humanities.

To learn more about the American Academy in Rome, please visit aarome.org.

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